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CE Conformité
Européenne

An Instant Classic.

SEVADA[®]
WATCHES

www.sevadawatches.com

An Instant Statement of Unisex Luxury



www.sevadawatches.com

SEVADA®
WATCHES



WATCHES

MODEL

MONARCH LOLO®

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CE Conformité
Européenne

available at: www.sevadawatches.com

SVD MONARCH LOLO
GOLD / BLUE DIAL / BLUE LEATHER BAND
SWISS AUTOMATIC MOVEMENT ETA2671
WATERPROOF 50M



SVD MONARCH LOLO
GOLD / WHITE DIAL / WHITE LEATHER BAND
SWISS AUTOMATIC MOVEMENT ETA2671
WATERPROOF 50M



SVD MONARCH LOLO
SILVER / WHITE DIAL / BLACK LEATHER BAND
SWISS AUTOMATIC MOVEMENT ETA2671
WATERPROOF 50M



SVD MONARCH LOLO
SILVER / WHITE DIAL / SILVER MELANESE BAND
SWISS AUTOMATIC MOVEMENT ETA2671
WATERPROOF 50M



From the timeless Monarch Lolo to the ethereal Monarch Coco to the exquisite Monarch Dolo, Sevada has created a plethora

of original fine watches over the years. Discover the exceptional timepieces that stand for elegance, beauty, and precision.

MODEL
MONARCH LOLO

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available at: www.sevadawatches.com



SVD | Monarch Lolo / Unisex Model
Gold / Blue Dial / Blue Crocodile Leather Strap
SKU: 6001-2
\$3,249.95

MODEL
SVD MONARCH LOLO®

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available at fine retailers everywhere and at: www.sevada watches.com



SVD | Monarch Lolo / Unisex Model
Silver / White Dial / Black Leather Strap
SKU: 6001-1
\$3,249.95



MODEL
SVD MONARCH LOLO®

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available at fine retailers everywhere and at: www.sevadawatches.com





SVD | Monarch Lolo / Unisex Model
Gold / White Dial / White Leather Strap
 SKU: 6001-3
 \$3,249.95

MODEL
SVD MONARCH LOLO®

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available at fine retailers everywhere and at: www.sevadawatches.com

SVD | Monarch Lolo / Unisex Model
Silver / White Dial / Milanese Metal Strap
 SKU: 6001-4
 \$3,249.95

SVD MONARCH COCO
GOLD / WHITE DIAL / RED LEATHER BAND
SWISS AUTOMATIC MOVEMENT ETA2836
WATERPROOF 50M



SVD MONARCH COCO
GOLD / WHITE DIAL / BROWN LEATHER BAND
SWISS AUTOMATIC MOVEMENT ETA2836
WATERPROOF 50M



SVD MONARCH COCO
SILVER / WHITE DIAL / BLACK LEATHER BAND
SWISS AUTOMATIC MOVEMENT ETA2836
WATERPROOF 50M



SVD MONARCH COCO
SILVER / WHITE DIAL / SILVER MELANESE BAND
SWISS AUTOMATIC MOVEMENT ETA2836
WATERPROOF 50M



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SVD | Monarch Coco / Unisex Model

Gold / White Dial / Red Leather Strap

SKU: 6002-2

\$3,449.95





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available at fine retailers everywhere and at: www.sevadawatches.com

SVD | Monarch Coco / Unisex Model
Gold / White Dial / Brown Leather Strap

SKU: 6002-3

\$3,449.95



MODEL

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available at fine retailers everywhere and at: www.sevadawatches.com

SVD | Monarch Coco / Unisex Model
Silver / White Dial / Black Leather Strap
SKU: 6002-1
\$3,449.95



SVD | Monarch Coco / Unisex Model
Silver / White Dial / Silver Metal Strap
SKU: 6002-4
\$3,449.95

MODEL **SVD MONARCH COCO®**

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A reference in the world of luxury, Sevada whose name is synonymous with passion and perfection, stands out with its timeless creations and celebrates sophistication and innovation.

From eyewear to high-end jewellery, from watchmaking to fragrances and leather goods and accessories, Sevada's creations symbolise the convergence between an exceptional craftsmanship and a timeless signature. The Apelles ring, Duccio bracelets, Sandro necklaces, Gustav earrings and SVD Monarch watches: all born of a unique vision and marked by impeccable design.

A fully committed Italian and French Maison in tune with its time, Sevada enhances people's lives with its "Design is in our DNA" slogan, its eye for beauty and its innovation, that is ever evolving with times and yet classy enough to stay timeless.

With the Sevada Collection, the Sevada Foundation For The Arts, Sevada Philanthropy, Sevada contributes to contemporary social, cultural and artistic life globally.

A stylized, handwritten signature in black ink, appearing to read 'Antonio Sevalda'.

www.sevada.org



SVD MONARCH DOLO
GOLD / BLUE DIAL / BLUE LEATHER BAND
SWISS AUTOMATIC MOVEMENT ETA2836
WATERPROOF 50M



SVD MONARCH DOLO
SILVER / BLACK DIAL / BLACK LEATHER BAND
SWISS AUTOMATIC MOVEMENT ETA2836
WATERPROOF 50M



SVD MONARCH DOLO
GOLD / WHITE DIAL / WHITE LEATHER BAND
SWISS AUTOMATIC MOVEMENT ETA2836
WATERPROOF 50M



SVD MONARCH DOLO
SILVER / WHITE DIAL / SILVER MELANESE BAND
SWISS AUTOMATIC MOVEMENT ETA2836
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available at: www.sevadawatches.com

Two Timezones / Two Lifestyles / One Watch



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SVD | Monarch Dolo / Unisex Model
Gold / White Dial / White Leather Strap
SKU: 6003-3
\$3,949.95



Two Timezones / Two Lifestyles / One Watch



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SVD MONARCH DOLO®

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available at fine retailers everywhere and at: www.sevadawatches.com

SVD | Monarch Dolo / Unisex Model Silver / Black Dial / Black Leather Strap SKU: 6003-1 \$3,949.95


Two Timezones / Two Lifestyles / One Watch



SVD | Monarch Dolo / Unisex Model
Gold / Blue Dial / Blue Leather Strap
SKU: 6003-2
\$3,949.95



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available at fine retailers everywhere and at: www.sevadawatches.com

Two Timezones / Two Lifestyles / One Watch



MODEL

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available at fine retailers everywhere and at: www.sevadawatches.com

SVD | Monarch Dolo / Unisex Model Silver / Gray Dial / Milanese Strap SKU: 6003-4 \$3,949.95

SVD MONARCH SETO
GOLD / BLUE DIAL / BLUE LEATHER BAND
SWISS AUTOMATIC MOVEMENT ETA2836
WATERPROOF 50M



SVD MONARCH SETO
SILVER / BLACK DIAL / BLACK LEATHER BAND
SWISS AUTOMATIC MOVEMENT ETA2836
WATERPROOF 50M



SVD MONARCH SETO
GOLD / WHITE DIAL / WHITE LEATHER BAND
SWISS AUTOMATIC MOVEMENT ETA2836
WATERPROOF 50M



SVD MONARCH SETO
SILVER / GRAY DIAL / SILVER MELANESE BAND
SWISS AUTOMATIC MOVEMENT ETA2836
WATERPROOF 50M



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Luxury [re]visited.



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available at fine retailers everywhere and at: www.sevadawatches.com



SVD | Monarch Seto / Unisex Model
Gold / Blue Dial / Blue Leather Strap

SKU: 6004-2
\$3,849.95

Luxury [re]visited.



MODEL

SVD MONARCH SETO®

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available at fine retailers everywhere and at: www.sevadawatches.com



SVD | Monarch Seto / Unisex Model
Silver / Black Dial / Black Leather Strap

SKU: 6004-1
\$3,849.95

Luxury [re]visited.

SVD | Monarch Seto / Unisex Model
Gold / White Dial / White Leather Strap
SKU: 6004-3
\$3,849.95



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Luxury [re]visited.



SVD | Monarch Seto / Unisex Model
Silver / Gray Dial / Milanese Mesh Strap
SKU: 6004-4
\$3,849.95

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Art Sevada

DESIGNER / ENTREPRENEUR

Art Sevada is a bona fide Renaissance man, recognized for his many talents and pioneering endeavors. Today, as the CEO of GRIGOCORP and President of Sevada Productions, both based in Los Angeles, he continues to build on a diverse body of work, as an award-winning artist and entrepreneur.

Art Sevada was born in 1972 into a family of renowned artists, in the city of Abovyan, Kotayk Region, Armenia. Inspiration was all around him as he grew up in a household steeped in creativity. By the time he graduated from high school, Art had already mastered several musical instruments, and cultivated a profound appreciation for visual esthetics.

After he and his family moved to Los Angeles in 1990, Art studied music composition and visual arts at California State University, Northridge. His formal training would propel him into a flurry of creative work in the ensuing years.

Between 1995 and 2000, Art released three albums of original music, including "Palpitation of Soul," "Years of Solitude," and "Disconnected." Apart from composing the lush, melodically-driven material, he had also played all of the instruments and arranged the music. All three recordings have garnered critical praise.

In the late 1990s, Art established Sevada Productions, a firm specializing in a broad range of creative work, from graphic and web design to television commercials and software development. Sevada Productions continues to grow, and is widely recognized for landmark projects that push the envelope in terms of content and design alike.

Throughout the 2000s, Art also pursued his passion for filmmaking, by writing, directing, and producing a series of intensely personal films that are also noted for their universal appeal. His credits include his trilogy, comprising "As a Beginning," "Mikosh," and "The Rope," as well as "Three Colors in Black and White" — all of which have received critical acclaim in Europe, the United States, and elsewhere.

In 2015, Art founded GRIGOCORP, a consortium of entertainment and consumer-product companies, with the goal of developing and marketing a diverse range of inventions. Today, cutting-edge products being made or developed by various GRIGOCORP enterprises range from eyewear, modern gadgets, and electric cars to next-generation apps and devices including SFNX, the world's first AI psychologist.

GRIGOCORP is also the originator of a forthcoming annual film event, the DoorFest Los Angeles International Film Festival.

Photo by Arvin Kocharian

www.sevadaeyewear.com



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